SOUTHFIELDS
BUSINESS FORUM

#1 | AUG 2025

WELCOME TO

The Round-Up

we're so glad you're here!

HERE WE ARE!

Summer 2025 is upon us.

But we didn't want the fact that most of Southfields are on their jollies to get in the way of us getting our very first newsletter, The Round-Up, out to you as promised.

We're going to start gentle this month, to give you a flavour of what we've got in store for you through this membership year. As a committee, we've agreed that we're determined to do a few things really well rather than a load of things quite averagely.

And if there's one thing we'd love you to hear, it's that we want to hear from you. This is your Forum &, to run it as best we can, we need to know what your business needs. So please talk to us, whether that be online or in person - whatever works best for you.

So let's get stuck in & we hope you enjoy The Round-Up,

Rachel & Maddie
Co-Chairs

Member Meeting - 9 Sept, 9-11am

BE THERE OR BE....IN THE DARK

New faces, old faces, opportunity to talk about your biz, Forum updates, feedback session, Member Spotlight, discussion topic (engaging with us on insta) AND...Council Q&A, your opp'y to raise your thoughts on our local area with a rep from Wandsworth Council.
In your diary it goes. (Venue tbc.)

Did you see it?

WE ABSOLUTELY LOVED CREATING THIS INSTA CONTENT FOR SOME OF OUR ONLINE MEMBERS!

Say hello to our new *Hidden Gems* feature on Instagram where we introduce & highlight some of the businesses who don't have an IRL shopfront! This first post got over 3k views & 58 likes.
Read on to find out how your business can be promoted as part of one of several new insta features that we're planning.

New members

WELCOME TO THE GANG!

IL CAFFETINO - Italian soul, London heart - 195 Repl'm Rd
SOL Y LUNA - Handmade pottery, vintage finds - Online
SERENITY SPACE - Wellness studio - 205 Merton Rd
SNATCHED BY LAURA - Premium activewear - Online

GIVE THEM A FOLLOW

We saw this

& THOUGHT OF OUR RETAILERS

Summer can be a tricky time as many customers disappear from the area or put purchases on hold until normality returns. This post from @theshopfiles sheds some light.

CHECK IT OUT

Upcoming opportunities

ENSURE YOUR BIZ TAKES UP ONE OF THESE

I. Member Spotlight
10 min slot to talk about your business at our next member meeting on 9th Sept

2. Shop Local - Summer edition
Showcase your best summer products & offers

3. Meet the Maker
Exclusive monthly insta feature focused on the maker, their inspiration & process

4. Meet the Founder
Insta interview all about you, the founder, how your biz began & your journey as a biz owner

Drop us a line to reserve your spot for any of these.

Dates For Your Diary

Sept
9th AM - Member meeting

Oct
9th AM - Masterclass

Nov
11th PM* - Member meeting
27th PM* - Discussion Group

Dec
TBC PM* - Xmas lights event
11th PM* - Masterclass

*PM - early evening

Tell us what you think

YOUR THOUGHTS & IDEAS MAKE THIS FORUM BETTER

We may be small (for now),
but we believe our collective voice can be mighty.

LET'S CHAT!

@southfieldsbusinessforum | hello@southfieldsbusinessforum.org.uk

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